

Tennessee Association
of Utility Districts

Vital for Tennessee's future



Associate Member Information & Application

CONFERENCES

Utility Technology Conference | March



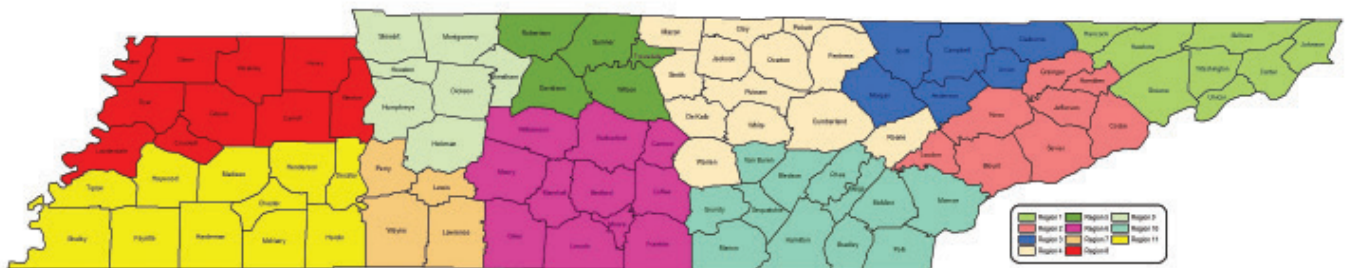
This conference provides 12 hours of continuing education for operators and 12 professional development hours for professional engineers. Attendance averages 200 people including operators, utility managers and consultants. *There are no exhibits at this conference.* However, there are meal sponsorship opportunities and plenty of free time during the evening to network with members.

TAUD Operator Expo | May

This event is a one-day, hands-on exhibit show at the Farm Bureau/James E. Ward Agricultural Center in Lebanon. This is TAUD's largest attended event of the year, averaging well over 1,000 attendees. The Operator Expo provides 20 minute product demonstrations for utility operators to obtain continuing education credit. *The Expo is the best opportunity for utility suppliers to demonstrate their products or services.* This event is comprised of utility operators, superintendents, and utility managers.



Region Meeting Opportunities for Associates



TAUD's utility members are comprised of 11 regions across the state which meet on a quarterly basis. Region meetings provide an opportunity to share with our membership the latest news on regulations, policies, products and services. To become involved with TAUD's Region Meeting program, please contact Region Coordinator, Michael Keeton at 865-660-6454 or michaelkeeton@taud.org.

& EVENTS

Business of Running a Utility | August

Considered the “show of the year” averaging close to 700 attendees and over 110 exhibits, *this is the premier opportunity for Associate Members to display their products/services and network with the decision makers of the utility:* managers, commissioners, office managers and superintendents. The conference also provides continuing education hours for all water operator licenses, as well as TAP and Commissioner training credits. This conference provides vendors with ample non-compete time with utility personnel.



Utility Leadership | November



This conference averages over 200 attendees and while it does not have exhibits, it does provide Associates with sponsorship opportunities and time to network with TAUD members. This conference is strictly designed for utility district managers & commissioners. This conference provides 12 hours of continuing education for commissioner training.

Administrative Professionals | December

Designed to enhance the skills of administrative personnel such as clerks, customer service representatives, officer managers, and managers. The Administrative Professionals Conference has an annual attendance of approximately 100. *This conference does not provide exhibit opportunities*, but does provide a great opportunity for networking and sponsorship.



Associate Membership

Basic Associate Membership

\$600 New Members | \$500 Renewal

- Company listing in TAUD's annual Membership Directory
- Subscription to the *Tennessee Utility News*, TAUD's quarterly magazine
- Eligibility to advertise in TAUD's annual publications
- Company Listing in the "Official State Utility Purchasing Guide."
- Conference & Event information, sent via direct mail and e-mail blasts.
- Discounts on conference registrations
- Opportunity to speak at training seminars, region meetings, and conferences.

The Basic Membership fee is \$600 for new members or those whose membership has lapsed for one year or more. *This fee will be reduced to a \$500 renewal fee if membership is renewed consecutively.* If your company does not renew the following year, the \$600 membership fee will be reinstated.

TAUD Superbooster Sponsorships

A TAUD Superbooster is an Associate Member that is an active supporter within the Association. These members attend most TAUD conferences and events. The Superbooster Program provides a way for Associates to choose their level of support within the Association with the convenience of writing one check.

One of the most practical rewards of being a Superbooster is the convenience of paying one annual fee that will cover expenses for the year based on the level of sponsorship you choose. Your company avoids the hassle of waiting on corporate to cut a check for every TAUD conference and event. After joining as a Superbooster, simply submit event registration forms to our office to let TAUD know your company will be attending.

Superbooster Benefits

- Built-in conference registrations & event sponsorships
- Special recognition at all TAUD events & in all TAUD publications
- Exclusive advertising opportunities
- Priority booth selection at the Business of Running a Utility Conference & Exhibit Hall
- Free conference attendee listings
- Free electronic utility member listing

There are four levels of TAUD Superbooster sponsorships to choose from - Diamond, Platinum, Gold, and Silver. Please see the following pages for a complete listing of Superbooster package

Diamond \$7,500

*\$5,000 includes membership dues, conferences and sponsorships. \$2,500 acts as an expense account to be used for other conference-related expenses, such as meals, receptions, and special promotional items. **Diamond Superboosters may choose what conference activities/events they would like to sponsor.** Any funds remaining in your account at the end of the TAUD's fiscal year (June 30th) will be contributed to the Tennessee Utility Education Corporation (TUEC) Scholarship Fund.*

- Five (5) conference registrations for two (2) representatives, including vendor booths at the *Operator Expo* & the *Business of Running a Utility Conference*
- Operator Expo T-Shirt sponsorship
- First choice selection of conference sponsorships (meals, doorprizes, etc.)
- Two (2) team registrations for the annual TUPAC Golf Tournament
- TUPAC Golf Tournament hole sponsorship
- TUEC Scholarship contribution (*when applicable*)
- Recognition in every issue of the *Tennessee Utility News* quarterly magazine
- Recognition in conference schedule booklets
- Recognition at all conferences
- Free electronic membership listing
- Free conference attendee listings after conferences
- Priority booth selection for the Business of Running a Utility Conference & Exhibit Hall
**Diamond sponsors have first choice*
- Recognition of Diamond Sponsorship on TAUD's website with a link to your website
- Advertising banner on the TAUD website
- All Basic Associate Membership Benefits

Apply Online!

taud.org/Membership/AssociateMembershipForm.aspx

Platinum \$5,000

- Five (5) conference registrations for two (2) representatives, including Vendor booths at the *Operator Expo* & the *Business of Running a Utility Conference*
- Operator Expo T-Shirt sponsorship
- Conference meal sponsorships
- Two (2) team registrations for the annual TUPAC Golf Tournament
- TUPAC Golf Tournament hole sponsorship
- Recognition in every issue of the *Tennessee Utility News* quarterly magazine
- Recognition in conference schedule booklets
- Recognition at all conferences
- Free electronic membership listing
- Free conference attendee listings after conferences
- Priority booth selection for the Business of *Running a Utility Conference*
**Platinum sponsors will have second choice after Diamond sponsors*
- Recognition of Platinum Sponsorship on TAUD's website with a link to your website
- Advertising banner on TAUD website
- All Basic Associate Membership Benefits

Continued on next page...

Gold

\$4,000

- Four (4) conference registrations for two (2) representatives, including Vendor booths at *Operator Expo* & the *Business of Running a Utility Conference*
- Recognition in every issue of the *Tennessee Utility News* quarterly magazine
- Recognition in conference schedule booklets
- Recognition at all conferences
- Free electronic membership listing
- Free conference attendee listings after conferences
- Advertising banner on TAUD website
- All Basic Associate Membership Benefits

Silver

\$2,800

- Two (2) conference registrations for two (2) representatives. Vendor booths included if attending the *Operator Expo* or the *Business of Running a Utility Conference*
- Recognition in every issue of the *Tennessee Utility News* quarterly magazine
- Recognition in conference schedule booklets
- Recognition at all conferences
- Free electronic membership listing
- Free conference attendee listings after conferences
- All Basic Associate Membership Benefits

For membership questions, please contact Dorothy Penuel
dorothypenuel@taud.org 615.900.1012.

Our associate members are a vital part of the organization and help to provide resources for our utility members through their products and services and involvement in activity sponsorships and presentations.

*We appreciate your support of our association
through associate membership!*

Associate Membership Application

The information provided on this form will be included in your company's listing in TAUD's annual Membership Directory.

COMPANY NAME _____	MEMBERSHIP LEVEL ☐ Diamond ☐ Platinum ☐ Gold ☐ Silver ☐ Basic
CONTACT PERSON _____	
MAILING ADDRESS _____	
CITY _____ STATE _____ ZIP _____	
PHONE (____) _____ - _____ FAX (____) _____ - _____	
E-MAIL _____ WEBSITE _____	

Please select the categories that best describe the services and/or products your company provides.

- | | |
|--|--|
| ☐ Accounting/Financial Services | ☐ Legal |
| ☐ Associations | ☐ Line Cleaning |
| ☐ Backflow Prevention | ☐ Mapping Services |
| ☐ Buildings/Contractors | ☐ Office Equipment/Supplies |
| ☐ Chemical Supplier/Sales | ☐ Painting/Coatings/Linings Services |
| ☐ Chlorine Equipment | ☐ Pipe |
| ☐ Computer/Software/Billing Systems | ☐ Storage Tanks/Inspection/Maintenance |
| ☐ Consultants | ☐ Security |
| ☐ Distributor of Water & Sewer Products | ☐ Telemetry/Control Systems |
| ☐ Education/Training | ☐ Treatment Systems |
| ☐ Engineering | ☐ Utility Operations/Contract Operators |
| ☐ Environmental Labs | ☐ Utility Suppliers |
| ☐ Equipment Supplier | ☐ Vehicles |
| ☐ Hydrants/Valves/Meters/Meter Boxes | ☐ Wastewater Treatment |
| ☐ Inflow & Infiltration Reduction/Manhole Rehab | ☐ Water Treatment |
| ☐ Insurance | ☐ Wells/Pumps |
| ☐ Leak Detection | ☐ Other: _____ |

Please provide a brief description of your company's services and/or products, up to 20 words. This will be listed in TAUD's annual Membership Directory.

Please make checks payable to TAUD. If preferred, you may use your Master Card, American Express, Discover or Visa.
Only provide your credit card information on forms that are to be direct mailed or faxed.
We CANNOT accept credit card information via e-mail, including attachments.

CREDIT CARD NUMBER _____	EXP. DATE _____	TOTAL DUE _____
CARD HOLDER NAME _____	SIGNATURE _____	
BILLING ADDRESS _____	CITY/STATE _____	ZIP _____
RECEIPT NEEDED? ☐ YES ☐ NO E-MAIL RECEIPT TO _____		

Please send payment information or check (made payable to TAUD) to:
TAUD | P.O. Box 2529 | Murfreesboro, TN 37133
Fax: (615) 898-8283

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